

## Dvidea AT CINE EXPO 2008

### *Introduces New Functionalities of its Innovative Theater Management System for Digital Cinema Exhibitors*

**Amsterdam – June 23rd, 2008** – Dvidea, the company focused on developing tools to meet the challenges of asset management for digital cinema, unveils today new features for its state-of-the-art Theater Management System (TMS) at CINE EXPO 2008, currently underway in Amsterdam from June 23 - 26. Designed to meet the needs of all exhibitors, Dvidea TMS provides the most comprehensive tools for media management and automation, including the control of servers from several D-Cinema manufacturers. Exhibiting in Hall 11, booth 167, Dvidea will demonstrate the ability to manage remotely from a pocket wireless device a Doremi DCP-2000 server. Appointments for private demonstrations can be reserved upon request.

### **Dvidea TMS**

Dvidea's Theater Management System offers a comprehensive set of easy-to-use tools to manage each aspect of the new digital workflows involved in theater exhibition. Intuitive interfaces for each task are easy to learn and use, and adaptable to a range of workflows. The Dvidea TMS system is built on open standards for straight-forward installation, easy administration and reliable third-party integration. The benefits of the Dvidea TMS are significant for small independents as well as larger network theater operators.

### **Key Features of Dvidea TMS**

- **Library** – Easy manual or automated ingest of features, pre-shows, local productions to the Library, your Central Content Catalogue.
- **File and KDM Management** – Dvidea automatically handles your internal and external transfers and tracks the progress.
- **Scheduling** – Programming made simple; build or import pre-shows and ad blocks. Total flexibility for current and future scheduling as well as updating shows in-progress.
- **Monitor** – Real-time status of all devices and multiple viewing screens; built-in alerts.

### Key Features of Dvidea TMS (Continued)

- **Equipment Automation** – Pre-set controls for sound, lights, cinema servers, projectors and third party automation systems.
- **Exchange** – Automated data transfers of playlists, logs, financial information with booking, ticketing, point-of sales and network operating centers.

A wide range of additional features designed to improve workflow is included in Dvidea Theater Management System.

### Dvidea Technology

Dvidea's Theater Management System is based on open technology standards. Built on proven, non-proprietary platforms, Dvidea's TMS integrates easily with industry-standard operating systems and hardware, including third-party automation systems. The system is DCI compliant, handles multiple formats and includes security protections with full control of the workflow processes.

### About Dvidea

Dvidea, founded in 2004 and based in Paris, France, specializes in the design, development and implementation of asset management and automation software for the cinema industry. In addition to its software, the company provides a full range of services, project management, training and consulting. The company's international management team has an extensive experience delivering media applications.

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*For further information, please contact:*  
Pierre Couret, Sales Director, Dvidea  
pcouret@Dvidea.com  
Tel: +33 1 40 13 53 23